

## DETAILED INFORMATION ON THE PROCESSING OF PERSONAL DATA & COOKIES

Personal Data is collected for the following purposes and using the following services:

- **ANALYTICS**

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The services contained in this section enable the Owner to monitor and analyze web traffic and can be used to keep track of User behavior.

**GOOGLE ANALYTICS (GOOGLE INC.)**

Google Analytics is a web analysis service provided by Google Inc. (“Google”). Google utilizes the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualize and personalize the ads of its own advertising network.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#) – [Opt Out](#).

- **CONTACTING THE USER**

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**CONTACT FORM (THIS APPLICATION)**

By filling in the contact form with their Data, the User authorizes this Application to use these details to reply to requests for information, quotes or any other kind of request as indicated by the form’s header.

Personal Data collected: email address, first name, last name, phone number and website.

- **DISPLAYING CONTENT FROM EXTERNAL PLATFORMS**

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This type of service allows you to view content hosted on external platforms directly from the pages of this Application and interact with them.

This type of service might still collect web traffic data for the pages where the service is installed, even when Users do not use it.

**GOOGLE MAPS WIDGET (GOOGLE INC.)**

Google Maps is a maps visualization service provided by Google Inc. that allows this Application to incorporate content of this kind on its pages.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#).

- **INTERACTION WITH EXTERNAL SOCIAL NETWORKS AND PLATFORMS**

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This type of service allows interaction with social networks or other external platforms directly from the pages of this Application.

The interaction and information obtained through this Application are always subject to the User’s privacy settings for each social network.

This type of service might still collect traffic data for the pages where the service is installed, even when Users do not use it.

**FACEBOOK LIKE BUTTON AND SOCIAL WIDGETS (FACEBOOK, INC.)**

The Facebook Like button and social widgets are services allowing interaction with the Facebook social network provided by Facebook, Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#).

#### **GOOGLE+ +1 BUTTON AND SOCIAL WIDGETS (GOOGLE INC.)**

The Google+ +1 button and social widgets are services allowing interaction with the Google+ social network provided by Google Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#).

#### **LINKEDIN BUTTON AND SOCIAL WIDGETS (LINKEDIN CORPORATION)**

The LinkedIn button and social widgets are services allowing interaction with the LinkedIn social network provided by LinkedIn Corporation.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#).

#### **TWITTER TWEET BUTTON AND SOCIAL WIDGETS (TWITTER, INC.)**

The Twitter Tweet button and social widgets are services allowing interaction with the Twitter social network provided by Twitter, Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#).

#### **STUMBLEUPON BUTTON AND SOCIAL WIDGETS (STUMBLEUPON, INC.)**

The StumbleUpon button and social widgets are services allowing interaction with the StumbleUpon social network provided by StumbleUpon, Inc.

Personal Data collected: Cookies and Usage Data.

Place of processing: US – [Privacy Policy](#).

- **SPAM PROTECTION**

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This type of service analyzes the traffic of this Application, potentially containing Users' Personal Data, with the purpose of filtering it from parts of traffic, messages and content that are recognized as SPAM.

#### **AKISMET (AUTOMATTIC INC.)**

Akismet is a SPAM protection service provided by Automattic Inc.

Personal Data collected: various types of Data as specified in the privacy policy of the service.

Place of processing: US – [Privacy Policy](#).